

Ready-to-print Checklist for Full-Color Dye-Sublimation Printing

This checklist is provided to assist you in properly preparing your artwork/logo to be ready-to-print for all dye-sublimation custom printed products. **Files received that are not ready-to-print will need to be corrected and resubmitted.** Or, if you need a graphic designer to prepare your artwork, but don't have one, please call us at 800.969.9913 to discuss options.

Preparing your artwork to be ready-to-print for full-color dye-sublimation

- Acceptable file format: Raster art .TIF (.TIFF)** flattened with LZW compression ON.
- Colors:** Ready-to-print artwork must be in CMYK.
- Sizing:** Ready-to-print artwork should be sized to 100% of desired print size for the particular product being ordered. > *see product page for artwork sizes*
- Resolution:** Maximum 180 dpi (dots per inch) at 100%.
Minimum 100 dpi (dots per inch) at 100%.

Color Matching:

Full-color dye-sub printed products are printed as CMYK (4-color) process from your file. If saved as RGB, art will be converted to CMYK. **We cannot guarantee PMS color matching.** If you would like to match a specific PMS color, specify the color on your PO and when sending art. We will provide the closest available color in CMYK to match your PMS specification.

Submitting your artwork:

Artwork can be sent via ftp or CD. We request artwork be uploaded to our easy to use ftp site, rather than using a customer's ftp site. You may find all the information you need about our ftp site from our website by clicking the link "sending files" in the upper right portion of our header.

