

For maximum readability, keep all text below this dotted line  
(2" @ 50% of actual size - 4" @ 100% of actual size)

# Exhibitor 3' x 8' Banner Template

## Actual size (100%) print Dimensions

document setup: (w) 100" x (h) 40"

NOTE: Includes 2" bleed on all four sides which will not display

CMYK.TIF resolution = 100 ppi @ (100%)

(w) 10000 pixels x (h) 4000 pixels

---

## Template (50%) Dimensions

This template is scaled to 50% of actual size

document setup: (w) 50" x (h) 20"

CMYK.TIF resolution = 200 ppi @ (50%)

(w) 10000 pixels x (h) 4000 pixels

For maximum readability, keep all text above this dotted line  
(2" @ 50% of actual size - 4" @ 100% of actual size)

40" HIGH (with bleed)

36" HIGH (visible)

96" WIDE (visible)

100" WIDE (with bleed)