

Ready-to-print Checklist for Full-Color TIP (Total Image Process) Printing

This checklist is provided to assist you in properly preparing your artwork/logo to be ready-to-print for all TIP custom printed products. **Files received that are not ready-to-print will need to be corrected and resubmitted.** Or, if you need a graphic designer to prepare your artwork, but don't have one, please call us at 800.969.9913 to discuss options.

TIP (Total Image Processing) is a CMYK digital print process, using a solvent based ink system, on a special vinyl applique which is then transferred to the fabric via heat and pressure.

Preparing your artwork to be ready-to-print for full-color TIP

- Acceptable file formats: Raster art or Vector art** Adobe Photoshop CS2 (or under), Adobe Illustrator CS2 (or under)
- Colors:** Full-Color Process - All artwork printed in CMYK using colors assigned in the file.
- Sizing:** Maximum print area 40"w x 15"h
- Resolution:** Maximum 300 dpi (dots per inch) at 100% (*Recommended*)
Minimum 150 dpi (dots per inch) at 100%

Color Matching:

Full-color TIP printed products are printed as CMYK (4-color) process from your file. If saved as RGB, art will be converted to CMYK. **We cannot guarantee PMS color matching.**

Submitting your artwork:

Artwork can be sent via ftp or CD. We request artwork be uploaded to our easy to use ftp site, rather than using a customer's ftp site. You may find all the information you need about our ftp site from our website by clicking the link "sending files" in the upper right portion of our header.

